

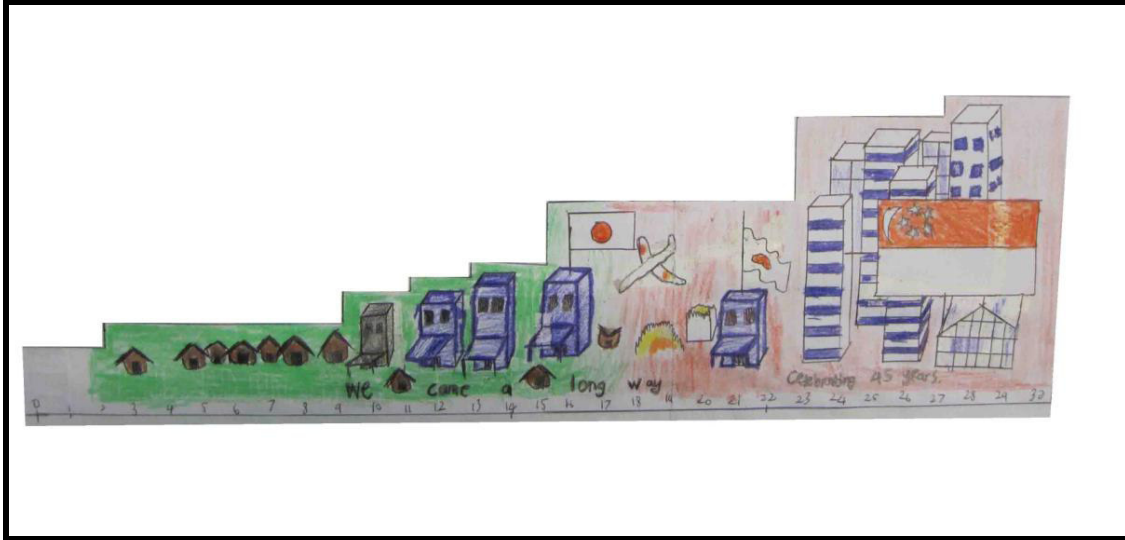
National Day Souvenir Design Competition 2010

2nd Prize

“Progress” Ruler

By: Zachary Tsui (Sec 2E5)

School: Christ Church Secondary School



Concept Write up

“Progress”

As Singapore had endured many hardships on its route to independence, the idea of my presentation illustrates the times Singapore had been through. I thought of my idea being presented in a ruler as it can be used in schools, with the resemblance of the nation's progress through modernization.

My idea came mainly from the initial drawings of this project. I drew a ladder on a ruler, representing progress and that ruler could be 45cm long, in line with the nation's 45th birthday this year. However, it is unlikely that a 45cm ruler can be fitted in a pencil case, and so, my 3rd idea came about that it be reduced to 30cm.

My timeline designs were inspired by Singapore's history. For me being a foreign student, I have little understanding of Singapore's history. But for the least, I know that Singapore is now standing stronger and moving quickly for its nation and its people. The illustrations show the hardships that the nation had been through, from where it started, and then through the Japanese occupation.

Today, Singapore is all about our future. I feel proud and safe to be in this nation. Happy Birthday Singapore!